



**FOR IMMEDIATE RELEASE**

**-OR-**

**UNDER EMBARGO UNTIL: October 26, 2016**

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## **Volunteers Team Up to Build Anaheim Community Playground**

Anaheim, CA (October 26, 2016) – Today, more than 200 volunteers from Target, Community Action Partnership of Orange County (CAPOC), along with organizers from KaBOOM! and residents of the Anaheim community, have teamed up to build a new community playground at the Anaheim Independencia Family Resource Center.

In August, children from the neighborhood put crayons to paper to draw their dream playground. The new play space includes the Wildwood Climber and an adventure bridge, and will bring more than 600 kids in Anaheim one step closer to having the childhood they deserve.

“Thanks to KaBOOM! and Target, neighborhood children and families now have more opportunities for exercise and activity at our Anaheim Independencia Family Resource Center,” said Dolores Barrett, Director of CAPOC’s Community Partnerships and Services Department. “Our strong ties to this community allow us to work with community leaders to address and change neighborhood issues. Today, with KaBOOM! and Target’s help, we have made a change in the community that will have a strong and lasting impact. This new playground, where children gather to run and play together in a safe space, will also provide a fun way to enhance and support the Center’s healthy living programs that encourage kids to move more and eat healthy.”

As part of the construction, volunteers assembled the playground from start to finish in less than six hours. They mixed and poured thousands of pounds of concrete and moved enough safety surfacing to cover more than nine NBA-sized basketball courts.

Target supports KaBOOM! in promoting and protecting a child’s right to active play at home, at school and in the community. Partnering with KaBOOM! is part of Target’s ongoing efforts to help make wellness more affordable, accessible and inspirational for its team members, guests and communities. Through this partnership, more children will have the joyful childhood they deserve.

The playground will be open to the general public during the hours the Family Resource Center is open, including Monday-Friday normal business operating hours (8 am-5 pm) and occasionally in the evening and on the weekend for events. To learn more about why #playmatters and why cities are embracing #playability, visit [kaboom.org](http://kaboom.org).

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### **About Community Action Partnership of Orange County**

With leadership and results dating back to 1965, Community Action Partnership of Orange County has evolved into one of Orange County's most comprehensive anti-hunger and poverty relief organization. CAPOC's aim is to make a positive impact in people's lives by helping them meet basic needs and strengthen their support system. Our position within Orange County allows us to identify neighborhood concerns and find unique solutions. We have a stake in the health of our community and have the ability to create real change in the lives of low-income children, families, seniors and veterans. By acting as a resource for ending hunger and poverty, our organization improves the health of our community. We mobilize and direct resources to programs that assist, educate and promote self-sufficiency.

### **About Target**

Minneapolis-based Target Corporation (NYSE: TGT) serves guests at 1,792 stores and at Target.com. Since 1946, Target has given 5 percent of its profit to communities, which today equals more than \$4 million a week. For more information, visit [Target.com/Pressroom](http://Target.com/Pressroom). For a behind-the-scenes look at Target, visit [Target.com/abullseyeview](http://Target.com/abullseyeview) or follow @TargetNews on Twitter

### **KaBOOM!**

KaBOOM! is the national non-profit dedicated to giving all kids – particularly those growing up in poverty in America – the childhood they deserve filled with balanced and active play, so they can thrive. Since 1996, KaBOOM! has collaborated with partners to build, open or improve nearly 16,300 playgrounds, engaged more than one million volunteers, and served 8.1 million kids. KaBOOM! creates great places to play, inspires communities to promote and support play, and works to drive the national discussion about the importance of play in fostering healthy and productive lives. To learn why #playmatters and why cities are embracing #playability: visit [kaboom.org](http://kaboom.org) or join the conversation at [twitter.com/kaboom](https://twitter.com/kaboom) or [facebook.com/kaboom](https://facebook.com/kaboom).