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Sheriff’s Department partners with Mexican Consulate to release Public Service Announcements

SANTA ANA, Ca. (October 23, 2018) - The Orange County Sheriff’s Department (OCSD) has partnered with the Mexican Consulate in Santa Ana to produce Public Service Announcements (PSAs) to remind Orange County residents that OCSD does not enforce immigration laws while on patrol.

Three, 30-second public service announcements produced in Spanish encourage all individuals, regardless of their immigration status, to call local law enforcement when they have been a victim of or to report a crime. One scenario in the PSA focuses on calling law enforcement if you’re a victim of domestic violence, one on how to report crime, and the third reminds the community that we will not enforce federal immigration law during the course of a normal vehicle stop.

OCSD and the Consulate saw the need for these PSAs following myths in the community that, despite the provisions of California Senate Bill 54 (SB 54), local law enforcement was participating in immigration enforcement at the street level. Community groups have actively encouraged individuals in the community to not cooperate with law enforcement following the passage of SB 54.

“We need the community to be co-producers of their own safety,” said Undersheriff Don Barnes, Orange County Sheriff’s Department. “We never have, and never will, enforce immigration laws at the street level. That is a federal law enforcement function. We are only interested in keeping the community safe, and for us to do that, we need people to call when they witness or are the victim of a crime.”

“We want to assure the Mexican community that they can and should trust law enforcement authorities of Orange County. That to live in safer neighborhoods will only be possible with the help of the community, with the help of each one of you,” said Mario Cuevas, Head Consul of Mexico in Orange County.

The PSAs will be shown on local cable channels, and posted on OCSD social media accounts. They can be viewed on OCSD’s YouTube channel here:

- Domestic Violence 30 Second PSA - https://youtu.be/D2t1DyyUg-k
- Traffic Violation 30 Second PSA - https://youtu.be/rew2zp5nSiM

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